

Kansas Independent Oil & Gas Association

Kansas State - Kansas - Wichita State Sports Advertising Opportunity

**Special
Membership
Opportunity!**

KIOGA is pleased to announce and offer our membership a special opportunity to participate in our 2013-2014 oil and gas industry public information campaign. Building on the overwhelming success of our campaigns over the last several years, we are excited to once again offer an opportunity to participate in our public information campaigns conducted in **Kansas State University, University of Kansas, and Wichita State University** sporting event venues. KIOGA's public information campaigns are designed to provide information about the importance of American oil and gas production and why it is so critical to the future of our economy and energy security. KIOGA is not promoting Kansas State University, University of Kansas, or Wichita State University sports, but promoting the Kansas oil and gas industry in sports venues. On-air promotion will bring our messages to over 100 radio stations across Kansas reaching all of Kansas' 105 counties. The public information campaign will be heard on the K-State Sports Network during K-State football and men's basketball games, the "Rock Chalk Sports Talk" radio show heard once a week for 52 weeks on the Jayhawk Radio Network, and during Wichita State University 2014 baseball games.

As a KIOGA member, you have the opportunity to purchase mentions of you or your company during the awareness ads! A limited number of slots are available for purchase by KIOGA members at a cost of \$70 each. A random selection of purchased mentions will determine who gets mentioned during specific football, basketball, and baseball games. In addition, a limited number of K-State football tickets and K-State basketball tickets will be available to those who purchase mentions during the KIOGA ads. Again, a random selection from those who purchased mentions will determine who receives tickets to football and bas-

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Purchase Deadline: August 20, 2013

**Call the KIOGA Wichita Office today
at 316-263-7297 to purchase your
advertisement mention!**

- Radio advertisement and mentions of your company during K-State football and men's basketball games.
- Radio advertisement and mentions of your company during Bill Snyder and Bruce Weber Radio Shows.
- Radio advertisement and mentions of your company during the "Rock Chalk Sports Talk" weekly radio show.
- Radio advertisement and mentions of your company during 2014 Wichita State University baseball games.